



DISTRICT 5

Announcing the College Finalists

(in alphabetical order)

ALEXANDRIA TECHNICAL & COMMUNITY COLLEGE, MN

Social Media Page
Promotional Video-Short Form
Successful Recruitment or Marketing Program Campaign

BISMARCK STATE COLLEGE, ND

E-Cards
Social Media Post or Story-Video
Interior Signage/Displays (single or series)
Special Event or Fundraising Campaign
Social Media or Online Marketing Campaign

CENTRAL COMMUNITY COLLEGE, NE

Magazine Large-Scale
Flyer (single or series)
Radio Advertisement (single or series)

COFFEYVILLE COMMUNITY COLLEGE, KS

Novelty
Wild Card

COWLEY COUNTY COMMUNITY COLLEGE, KS

Poster
Video Shorts (single)
Original Photography (Unmanipulated)
Television/Video Paid Advertisement (single)
Communication Success Story or Crisis Communication Campaign
Government or Community Relations Campaign
Logo Wear

EAST CENTRAL COLLEGE, MO

Audio Content
Excellence in Writing-Short Form
Excellence in Writing-Long Form

EASTERN IOWA COMMUNITY COLLEGE DISTRICT

Brochure (single or series)
Booklet
Postcard (single or series)
Social Media or Online Marketing Campaign
Campaign Wild Card
Excellence in Writing-Short Form

FLINT HILLS TECHNICAL COLLEGE, KS

Logo Design
Print Advertisement (single or series)

HAWKEYE COMMUNITY COLLEGE, IA

Newsletter/Magazine Small-Scale
Website

HENNEPIN TECHNICAL COLLEGE, MN

Annual Report
Flyer (single or series)
Television/Video Paid Advertisement (single)

IOWA VALLEY COMMUNITY COLLEGE DISTRICT

Microsite/Landing Page
Social Media or Online Marketing Campaign

JEFFERSON COLLEGE, MO

Viewbook

KANSAS CITY KANSAS COMMUNITY COLLEGE

Social Media Post or Story-Still
Video Shorts (series)
Original Photography (Unmanipulated)



KIRKWOOD COMMUNITY COLLEGE, IA

Promotional Video-Long Form
Original Photography (Unmanipulated)
Digital Advertisement (single or series)
Outdoor Signage/Displays (single or series)
Logo Wear

LAKE SUPERIOR COLLEGE, MN

Postcard (single or series)

METROPOLITAN COMMUNITY COLLEGE, NE

Academic Catalog or Class Schedule
Viewbook
Magazine Large-Scale
Flyer (single or series)
Audio Content
Video Shorts (series)
Logo Design
Communication Success Story or Crisis
Communication Campaign
Logo Wear

MINNEAPOLIS COLLEGE, MN

Video Shorts (single)
Digital Advertisement (single or series)
Communication Success Story or Crisis
Communication Campaign
Wild Card

NORMANDALE COMMUNITY COLLEGE, MN

E-Newsletter
Promotional Video-Short Form

NORTH IOWA AREA COMMUNITY COLLEGE

Newsletter/Magazine Small-Scale
Brochure (single or series)
Notes/Cards/Invitations (single or series)
Promotional Video-Long Form
Outdoor Signage/Displays (single or series)
Novelty

NORTHEAST COMMUNITY COLLEGE, NE

Website
Social Media Page
Social Media Post or Story-Still
Video Shorts (series)
Television/Video Paid Advertisement (single)
Television/Video Paid Advertisement (series)

NORTHEAST IOWA COMMUNITY COLLEGE

Website
Radio Advertisement (single or series)

ROCHESTER COMMUNITY & TECHNICAL COLLEGE, MN

Novelty

SAINT PAUL COLLEGE, MN

Wild Card

SOUTHEAST COMMUNITY COLLEGE, NE

Viewbook
Brochure (single or series)
Postcard (single or series)
Microsite/Landing Page
Special Event or Fundraising Campaign

SOUTHEASTERN COMMUNITY COLLEGE, IA

Social Media Page
Digital Advertisement (single or series)
Interior Signage/Displays (single or series)
Successful Recruitment or Marketing Program
Campaign
Excellence in Writing-Long Form

ST. CLOUD TECHNICAL AND COMMUNITY COLLEGE, MN

Social Media Post or Story-Still
Government or Community Relations Campaign



ST. LOUIS COMMUNITY COLLEGE, MO

Annual Report
E-Cards
Television/Video Paid Advertisement (series)
Interior Signage/Displays (single or series)
Government or Community Relations Campaign
Special Event or Fundraising Campaign
Successful Recruitment or Marketing Program
Campaign
Successful Inclusive Marketing and
Communication Projects
Excellence in Writing-Long Form

STATE FAIR COMMUNITY COLLEGE, MO

Booklet
Social Media Post or Story-Video
Promotional Video-Short Form
Television/Video Paid Advertisement (series)

THREE RIVERS COLLEGE, MO

Poster (single or series)
Outdoor Signage/Displays (single or series)

WESTERN IOWA TECH COMMUNITY COLLEGE

Annual Report

WESTERN NEBRASKA COMMUNITY COLLEGE

Social Media Post or Story-Video